



Tim Ranzetta | NGPF | 532 Emerson St, Palo Alto CA 94301
tim@nextgenpersonalfinance.org | (650) 218-8408

ATTN: NGPF Gold Standard School Leader

Thank you for your commitment to financial education!

Next Gen Personal Finance, my non-profit dedicated to providing free curriculum, professional development and advocacy support to financial educators, recently conducted a nationwide, school-by-school analysis of financial education access. **We discovered that YOUR SCHOOL is one of the few delivering the *Gold Standard*: a required, semester-long personal finance course.** You guarantee that ALL your students - not just a privileged few - learn the financial skills they need to build bright futures.

We want to personally thank you for that. And I know it's small fries relative to all the work you put in, but it can't hurt to hear "thank you." So - thank you! We hope the poster brings your school a well-earned feeling of accomplishment.

Sadly, not all 11,000+ high schools we studied this summer earned the *Gold Standard*. **In fact, our research revealed that just 1 in 6 students nationwide graduates with a required personal finance course like yours.** This goes a long way to explaining America's spiraling student debt crisis - most students simply aren't prepared to make serious financial decisions after graduation.

My organization is changing that. We believe ALL students deserve required, comprehensive personal finance education. It's a tough battle to fight - with many obstacles - but with educators on the front lines like you and your personal finance colleagues, we're making progress everyday. It will require a complete team effort!

Today, we'd love your help in celebrating your school. Here's a simple three step process:

1. Deliver your Gold Standard poster to the educators who are providing this tremendous service to your students.
2. Post it loud and proud in your school's lobby or outside the classroom(s) where this crucial learning is taking place.
3. Is your school active on social media? If so, we have a special hashtag for educators fighting for financial capability in their students' communities: #FinHero. To join,
 - a) snap a picture of your Personal Finance teachers next to their poster,
 - b) tag it with #FinHero and
 - c) mention @NextGenPF AND your school's handle in the post. Let's keep the recognition flowing!

Those who participate in the #FinHero social media campaign will be entered for a chance at a \$2500 grant to support your educational efforts. Thank you for educating your students in these essential 21st Century skills!

Sincerely,

A handwritten signature in black ink that reads "Tim".

Tim Ranzetta & the Next Gen Personal Finance team